

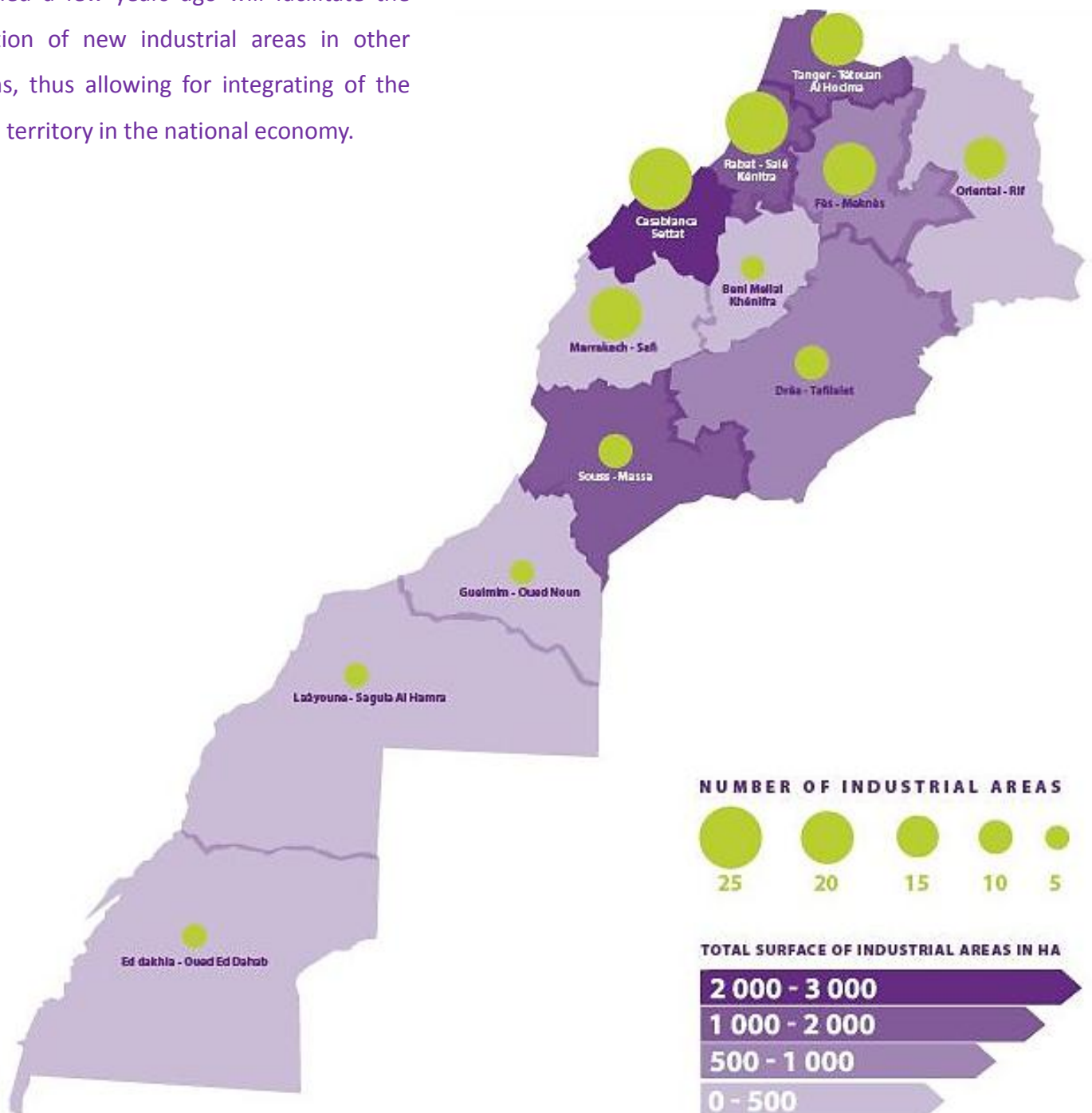
Industrial Market Snapshot - Morocco

October 2015



The industrial supply remains concentrated in the Tangier-Casablanca axis, as well as in the Souss-Massa region, along the Atlantic coast.

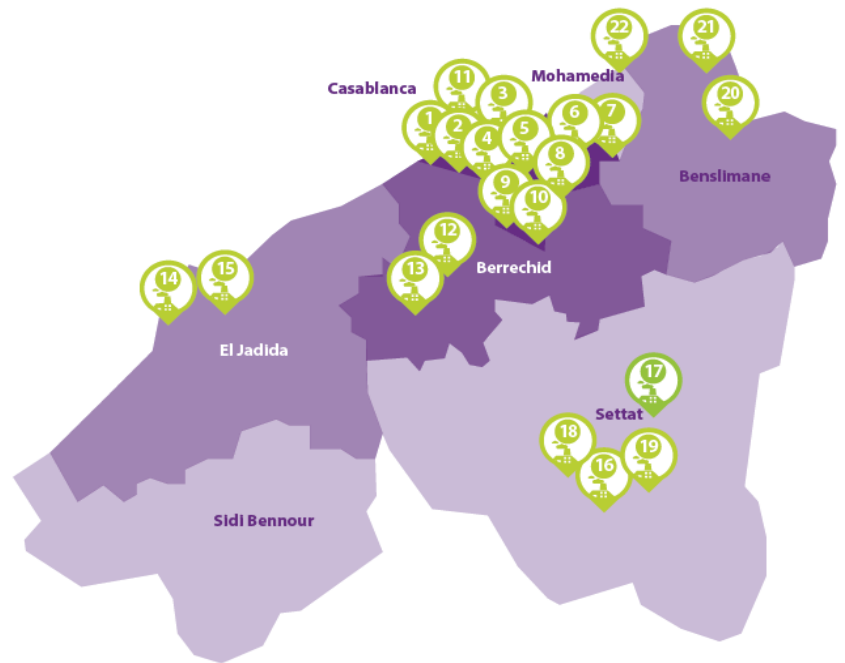
However, the advanced regionalization policy launched a few years ago will facilitate the inception of new industrial areas in other regions, thus allowing for integrating of the whole territory in the national economy.



Casablanca-Settat Supply

With the recent creation of the Casablanca-Settat region, an important supply can be made available to the economic capital operators outside the historical industrial areas.

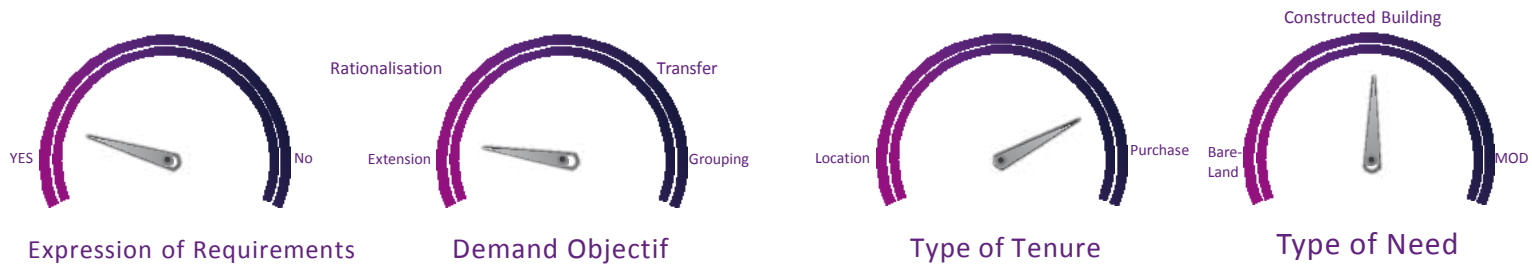
The availability of such a supply can take place more easily should a high quality infrastructure related to roads, ports and airports be ready in this region.



1	2	3	4	5	6	7	8	9	10	11
ZI DARBOUAZZA	PI BOUSKOURA (PIB)	ZI OULEDSALEH	ZI HADSOUALEM	PI OULEDSALEH	ZI MOULAY RACHID	ZI SIDIBERNOUSSI	PI NOUACEUR	AEROPOLE DENOUACEUR	P2I NOUACEUR	P2I CASANEAR SHORE
12	13	14	15	16	17	18	19	20	21	22
ZI DEBERRECHID 1 ^{ère} TR	ZI DEBERRECHID 2 ^{ème} TR	PI JORFLASFAR	ZI ELJADIDA	ZI SETTAT 2 ^{ème} TR	P2I SETTAT (en projet)	ZI SETTAT 1 ^{ère} TR	PI SETTAPRK	ZAE DEBENSLIMANE 1 ^{ère} TR	ZI DE BOUZNIKA 1 ^{ère} TR	ZI MOHAMMADIA

Source: Moroccan Industry Observatory

Casablanca Demand



CRITERIA FOR FUTURE SITE SELECTION

Price / rent	★ ★ ★
Infrastructure	★ ★ ★
Road /highway access	★ ★ ☆
Area management	★ ★ ★
HR proximity	★ ★ ☆
Providers' proximity	★ ☆ ☆
Clients' proximity	★ ★ ☆
Port proximity	★ ☆ ☆
Airport proximity	★ ☆ ☆

Casablanca operators are clearly in need of new industrial units, primarily for business expansion purposes.

Their choice is essentially centered around purchasing Buildings at an affordable price and in industrial areas served by the required infrastructure (road / highway, public administration, electricity ...).

Source :Business Realities, Survey 2015

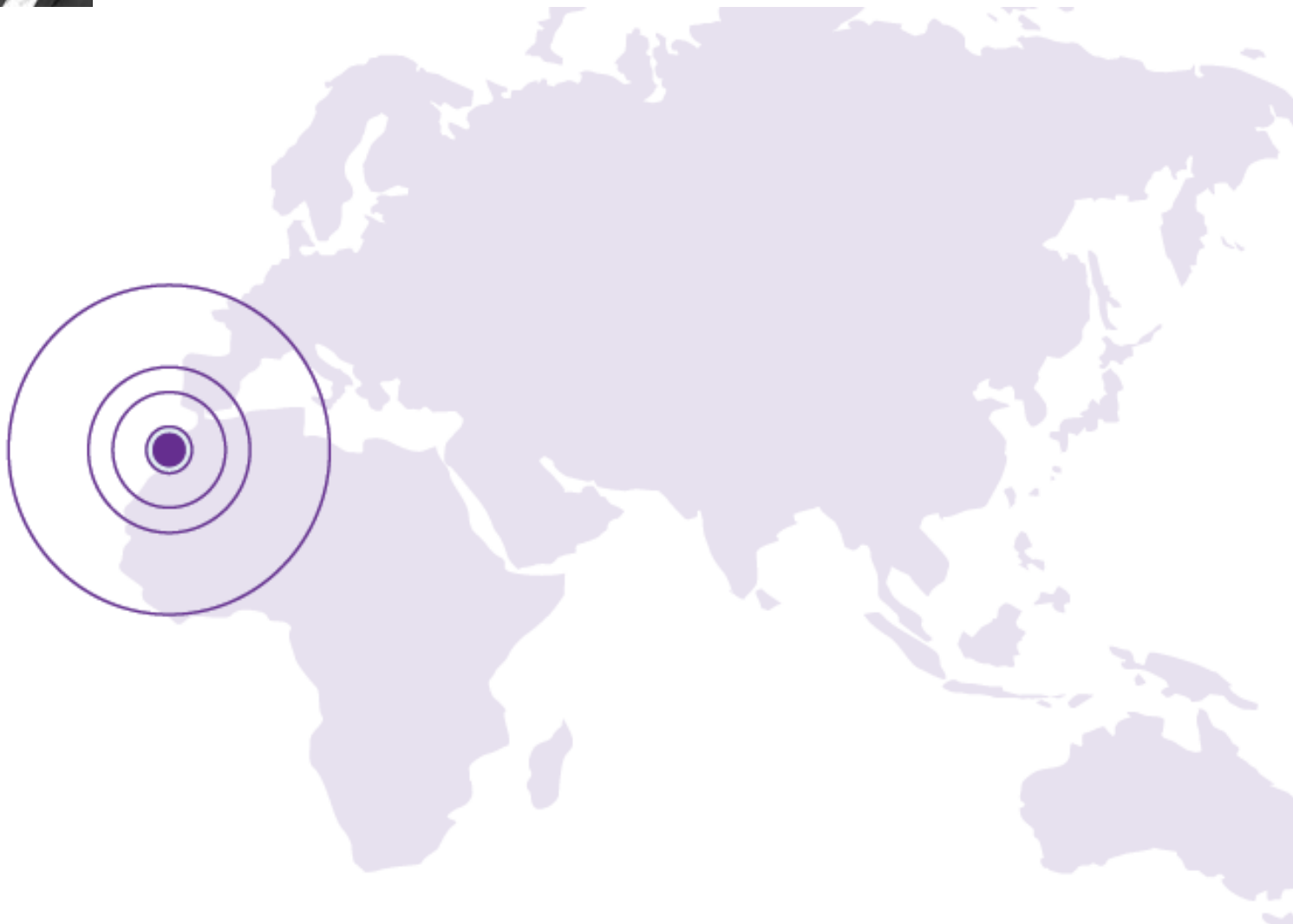
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